

**From:** Comox Valley Regional District [<mailto:no-reply@cverdwebsite.ca>]

**Sent:** Tuesday, January 29, 2019 11:53 AM

**To:** administration <[administration@comoxvalleyrd.ca](mailto:administration@comoxvalleyrd.ca)>

**Subject:** Form submission from: Request to Appear as a Delegation

Submitted on Tuesday, January 29, 2019 - 11:53

Submitted by anonymous user: 96.54.198.100

Submitted values are:

Name(s) of person(s) speaking: Jody Macdonald

Colin Sauer

Organization Information

Organization you are representing: Comox Valley Community Foundation

Primary purpose of the organization: Enriching life in the Comox Valley

Number of members: 17

Mailing Information

Mailing address: 102-1797 Comox Ave

City: Comox

Postal code: V9M 3L9

Contact name: Sigourney Brown

Meeting Details

Subject matter:

. Jody and Colin would like the opportunity to present the 2018 Comox Valley Vital Signs Report to the CVRD board. The report is a quality of life report which was launched in October 2018 by the Comox Valley Community Foundation. In their presentation, Jody and Colin would highlight some of the data which is available in the report. The report is an excellent tool which we feel could benefit all council members and the community. A power point presentation will be provided in advance of the meeting, and copies of the Vital Signs report will be handed out at the meeting.

Specific request of the regional district, if any (i.e. letter of support, funding):

No action or resolution is requested nor any financial support.

Requested meeting date: February 26, 2019

Audio-visual equipment needed: Screen for PowerPoint Presentation

Information for contact purposes only

Telephone number: 2503388444

Email address: [office@cvcfoundation.org](mailto:office@cvcfoundation.org)

The results of this submission may be viewed at:

<https://www.comoxvalleyrd.ca/node/1746/submission/2225>

# Comox Valley Regional District

Matt Beckett, President

Colin Sauer, Director

March 19, 2019



Visit us online:  
[cvcfoundation.org](http://cvcfoundation.org)

Enriching Life in the Comox Valley

Office: (250) 338-8444 | Email: [office@cvcfoundation.org](mailto:office@cvcfoundation.org)  
102-1797 Comox Avenue, Comox, BC V9M 3L9

# Presentation Overview

Introduction to CVCF

Vital Signs® 2018



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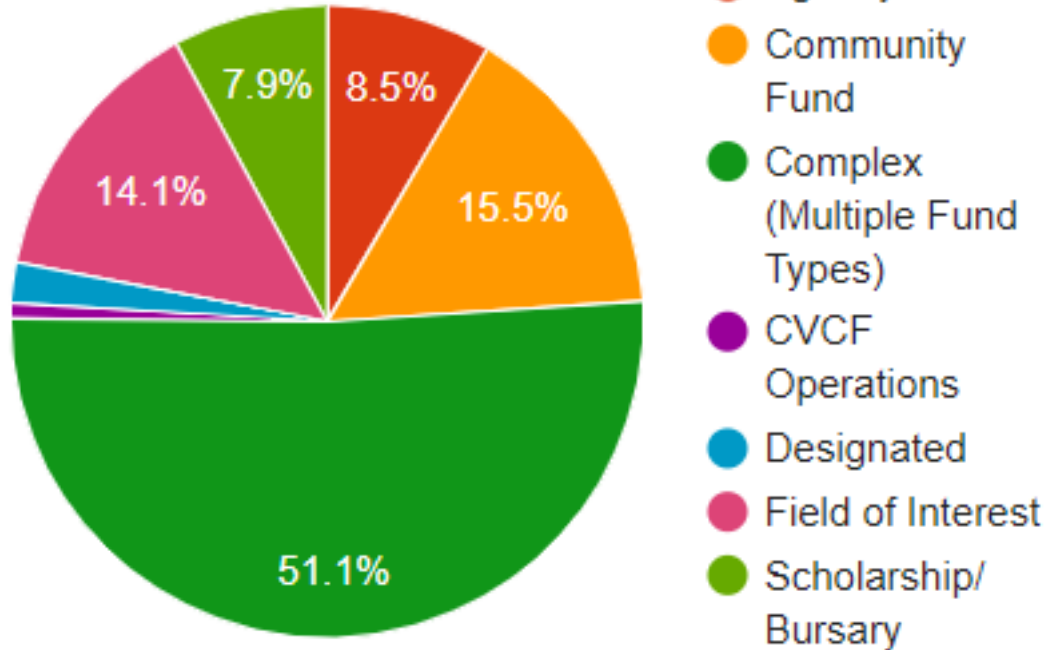
# About Us

- Established in 1996.
- 191 Community Foundations in Canada and 1800 worldwide.
- Endowment-based foundation
  - invests funds in perpetuity
  - distributes grants and scholarships from annual income generated
  - Board of Directors
  - Executive Director, three part time staff.



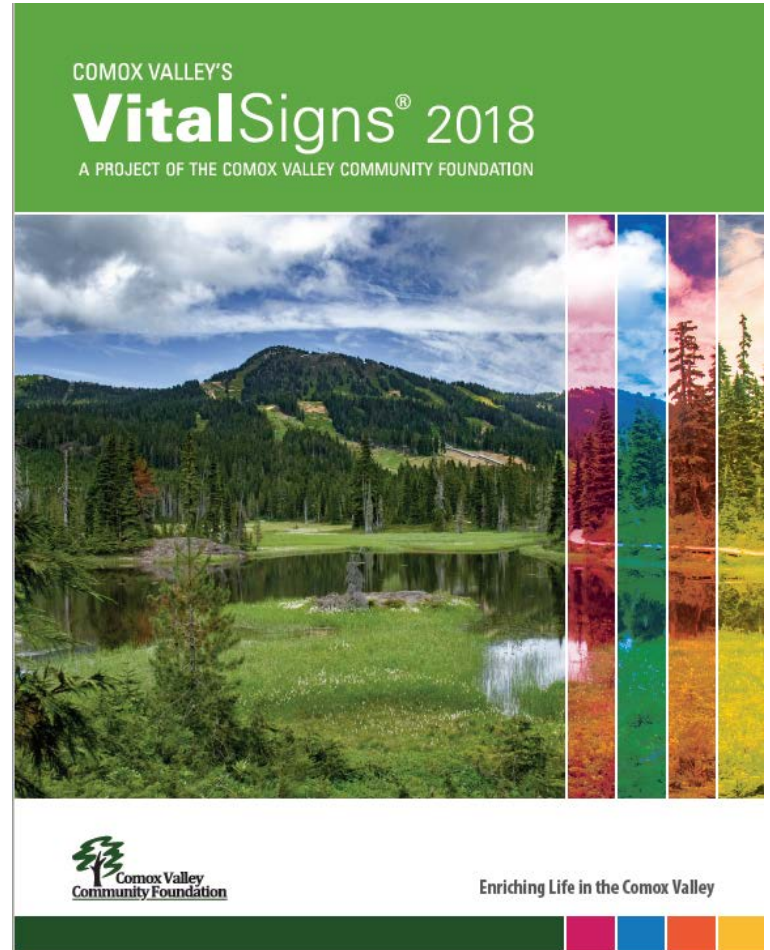
# About Us

- 87 Funds
- \$12.8 M in assets
- \$2 Million distributed to enrich life in the Comox Valley



# 2018 Vital Signs® Report

“Giving Us New  
Perspective”



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# Today's Discussion

- Vital Signs®
  - What is it?
  - Purpose
  - Process and methodology
  - Report content
  - Value and opportunity
  - Availability
- Availability
- Recognition



# Vital Signs® – What is it?

- Community program of Community Foundations of Canada
  - uses local knowledge to measure the vitality of a community
  - supports action towards improving collective quality of life
- A vital community is one where everyone has opportunities to feel like they belong, can contribute, and are valued.
- The Vital Signs® program consists of data gathering, resident surveying, analysis, reporting and discussion.



COMMUNITY  
FOUNDATIONS  
OF CANADA

**VitalSigns®**



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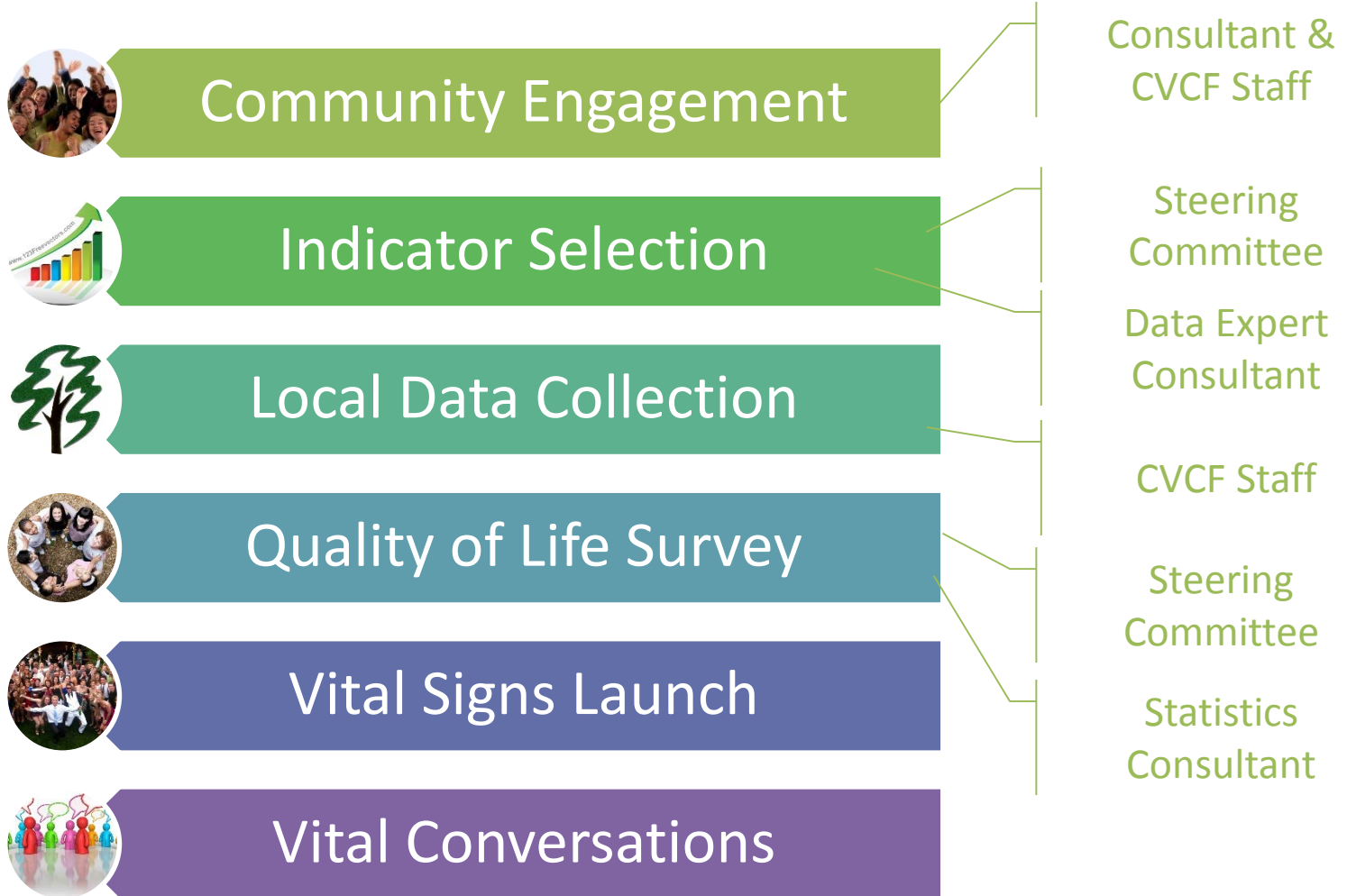


# Purpose

- The knowledge gained in the process is used by residents, community organizations, educational institutions, government leaders and community foundations to take action, and direct resources where they will have the greatest impact.
- The goal of Vital Signs<sup>®</sup> is to share the information with the community, inspire civic engagement, and provide focus for public debate in our community.

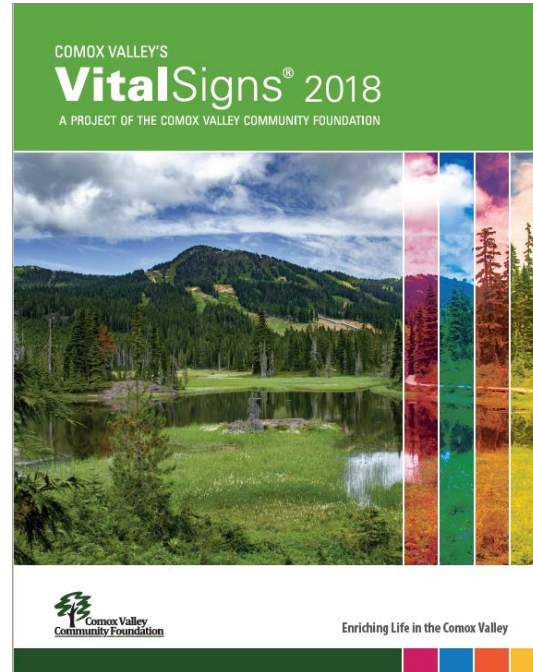


# Process & Methodology

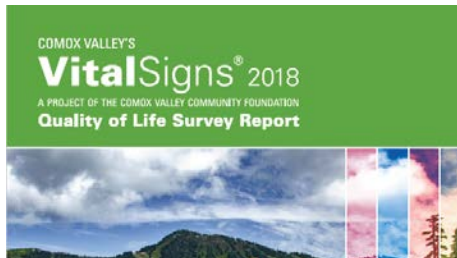


# Report Content

- K'ómoks First Nation feature
- Community profile
- Arts, culture and recreation
- Economy and work
- Environment and sustainability
- Food
- Gap between rich and poor
- Getting around and transportation
- Health and wellness
- Housing
- Leadership and civic engagement
- Learning



Plus two additional reports



# Value and Opportunity

- Vital Signs® promotes awareness of community issues and can help generate discussion, drive policy change and focus community leadership activities in the Comox Valley.
- Establishes a sustainable practice of regularly reporting on a set indicators of community well being.
- Actionable for everyone living in our community
  - Helps funding organizations set priorities (e.g. CVCF, Rotary).
  - Assists local governments in identifying needs.
  - Supports local non-profits in grant applications.
  - Provides perspective for individuals who are new to the community.





# Availability

[www.cvcfoundation.org/vital-signs](http://www.cvcfoundation.org/vital-signs)

## Report Distribution Centres



K'ómoks First Nation



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# Recognition

IN PARTNERSHIP WITH



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This report has been made possible by the in-kind expertise donations and/or the financial contributions from



**Vancouver Island  
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Thank you for your  
continued support of the  
Comox Valley Community  
Foundation



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